

HIGH END RESILIENT FLOOR

# HERF PhD<sup>TM</sup>



Performance Health Devotion

R&D BY EVORICH® IN SINGAPORE

*Dimensions:*  
**1800mm x 228mm**  
**7.5mm Thickness**

"Real  
Wood?"



SoundBLOC

**FIRST and ONLY**  
**in the WORLD!**





## *The unbeatable uniqueness of HERF PhD series*

Formulated with breakthrough technology and realistic, natural wood embossing; vinyl planks have never looked so real before! Say, if it were put alongside with 9 other types of real wood, it would be a difficult challenge to identify which are the real ones and which is HERF PhD -- even for floor experts.

### *What does PhD mean?*

#### *Performance · Health · Devotion*

HERF PhD is a high-performing product that caters to your daily lifestyle and addresses to your health concerns. An attestation indicating that our devotion to you is never in doubt.

*Clear Layer*

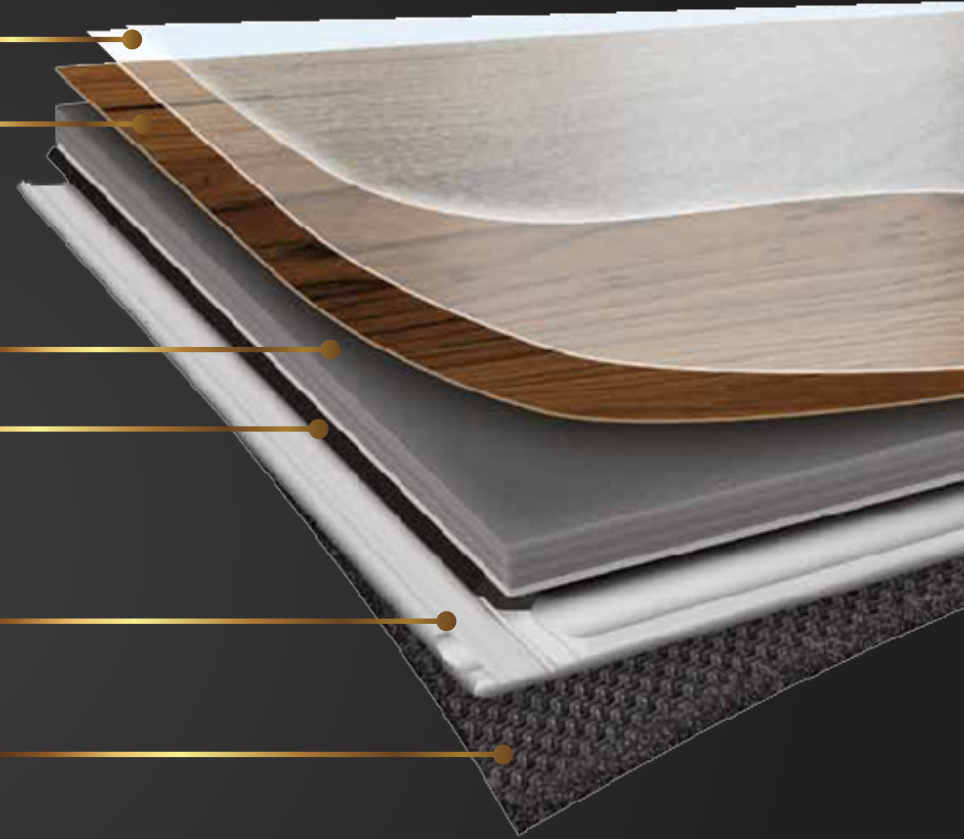
*High-Resolution Printed Decorative Film*

*Premium Virgin Vinyl Layer*

*Easy Drop-and-Lock Installation*

*PhD Core Technology*

*Soundbloc*



**We don't  
to give you  
WOODEN FLOORS!**



Easy Installation



100% Waterproof



Commercial Grade



Green Policy



Warranty



Termite-Free

## HERF PhD Key Performances & Characteristics

### *PhD Impact Absorption Underlayment*

Ultra-safe feature to safeguard the users against serious injuries due to fall or slip. HERF PhD will help to absorb the majority of the impact.

### *World-Class Patent Lock System*

Equipped with Unilin Anti-Creak Technology which provides the best technical performances among all click-locking systems on the current floor underlayment market.

### *No Telegraphic Effect*

HERF PhD will not have high and low waves on the surface due to the levelness of the existing subfloor, or grout lines appearing after a few months. It has no telegraphic effect even after years of usage under the recommended condition.

### *Wider & Longer Planks*

- Lesser joints for a sleeker look
- Helps elongate the area with longer strips. This means the space of your home would look much bigger!

Note: regular or mediocre products will fail on stability when increased in size, especially the length.

### *Possesses Natural Look & Feel*

HERF PhD is treated with the new technology of having pure virgin vinyl surface compressed with IRE in-registered embossment on its rigid core to look more natural and close to real wood unlike most vinyl floor products that without the vinyl layer.

### *PhD Core Technology*

Engineered PVC structural core is 100% waterproof, high density and dimensionally stable, making it more resistant to expansion and contraction.



*HERF PhD can be installed directly to the staircase. No joint lines are formed when the planks are being overlaid on the steps giving it a polished look.*



## Swatches



**Pearl Grey** | *Code: 7001-PHD*

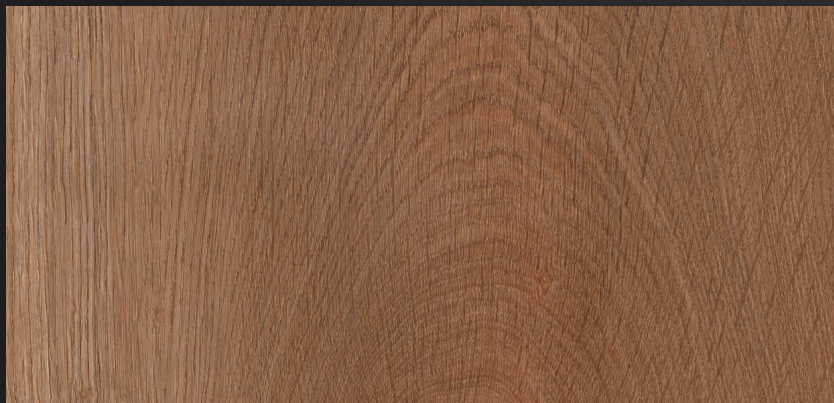


**Dessert Sand** | *Code: 7002-PHD*

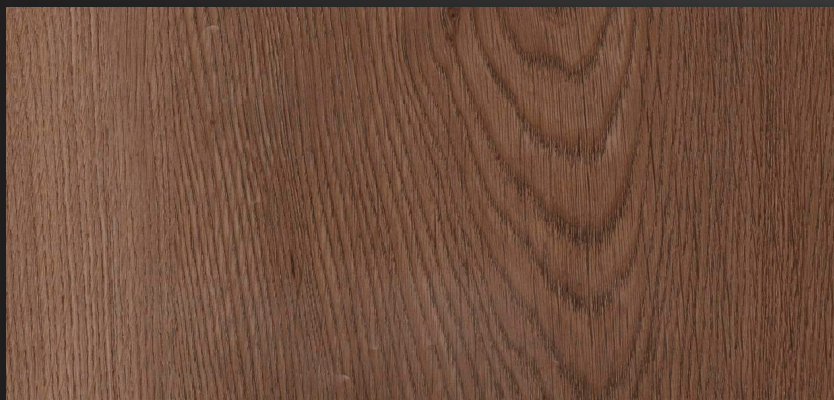




## Swatches



**Chestnut** | *Code: 7003-PHD*



**Tamarind Oak** | *Code: 7004-PHD*





Floors we grow up with...  
**EVORICH**<sup>®</sup>  
Since 2003



 **EVORICH R&D Building & FLAGSHIP Gallery**  
(Cheques Receiving Centre):  
16 Tampines Street 92 Singapore 528873

 **EVORICH Furniture • Vinyl Pop-Up Store**  
1 Tampines North Drive 1, #02-38 T-Space  
EVORICH Block, Singapore 528559  
(In between IKEA, Giant & Courts)

 **EVORICH Floor, Decks, Walls Academy**  
27 Kim Chuan Terrace Singapore 537045



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